

✉ gracey500@hotmail.co.uk

📱 Ask me

🌐 www.allaboutgrace.design

📍 Ask me

EDUCATION

Level 3 Diploma in Digital Marketing

2014 – 2015 Ginger Nut Media

Level 2 Functional Skills - Maths, English and ICT

2014 – 2015 Ginger Nut Media

BA (Hons) Graphic Design

2010 – 2013 Essex University

BTEC Diploma Graphic Design

2008 – 2010 Colchester Institute

TRAINING

Virtual Events Institute Professional

Issued Oct 2021

Credential ID 39470051

Adobe XD for Designers

Jul 2020 - LinkedIn Learning

After Effects 2020 Essential Training: The Basics

Jul 2020 - LinkedIn Learning

UX Design: Overview, Analysing Data, Creating Personas

Oct 2019 - LinkedIn Learning

Photoshop Quick Tips

Aug 2019 - LinkedIn Learning

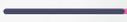
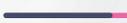
Strategic Thinking

Jun 2019 - LinkedIn Learning

Logo Trend Report 2018-2019

Jun 2019 - LinkedIn Learning

SKILLS (PRO)

- Photoshop 
- Illustrator 
- InDesign 
- M. Office 
- Mac/PC System 
- After Effects 
- Digital 
- Print 



ALL ABOUT GRACE

Hello My Name, is Grace Newman. I am a creative, enthusiastic, and imaginative graphic designer with over 8 years of experience working on a variety of intriguing projects. My portfolio has been established by fusing a passion for new and innovative design with meticulous attention to client needs. A conscientious approach ensures that each project is curated with the utmost care from conception to completion. I work well as part of a team and individually, have excellent communication skills, and can communicate in a stressful work environment.

WORK EXPERIENCE

GRAPHIC DESIGNER

Colchester | Informa Markets - Seatrade | May 2019 - Present

I am responsible for leading the design process and ensuring completion of deliverables on time and according to set deadlines. This includes managing multiple projects at once. I am responsible for digital video, social graphics, marketing campaigns, show branding, marketing collateral, sponsor and partner artwork, as well as coming up with out-of-the-box creative ideas for events and in-house projects. I am responsible for ensuring all branding is correct across all creative activity. I follow a design briefing process of which I was responsible for creating, I also communicate the status of projects, and advise the team on best practice solutions. I also listen and action feedback from team members.

MARKETING AND PR GRAPHIC DESIGNER

Earls Colne | Prime Impact | 2018 – 2019

I was responsible for designing the marketing and social graphics for 4 magazines and 8 exhibitions. I designed across a multitude of marketing platforms for both digital and print. I would oversee the design and rendering process from beginning to end.

JUNIOR GRAPHIC DESIGNER

Earls Colne | Prime Impact | 2017 – 2018

I was responsible for Vegan Trade Journal (a bi-monthly B2B 34+2-page magazine). I was responsible for coming up with the Vegan Trade Directory. Since its launch in March 2018, it has generated over £15000 in ad sales (this would have increased but I am no longer privy to the stats). I designed features in Vegan Life Magazine, Plantbased Magazine and developed content for the app. I was also tasked with creating logos and concepts for new projects within the company.

GRAPHIC DESIGNER (PROJECT MANAGER)

White Colne | Your Online Presence | 2016 – 2017

Responsible for designing business cards, logos, mobile friendly websites, entire brand identities and more. I managed accounts and all client communication. I was responsible for researching, creating and designing all social media content for in house and clients. I have a good understanding of WordPress and I am learning CSS and HTML. I also sold website packages earning over £8000.

DESIGN EXECUTIVE

Colchester | Ginger Nut Media | 2014 – 2016

I was responsible for all in house design. I managed client accounts and all client communication. I would develop concepts based on agreed brief. I was responsible for designing emails and websites ensuring I was designing responsibly. I was also tasked with co-ordinating with outside agencies and printers.